

## <u>Air Force Sergeants Association</u> <u>Division One</u>



26 February 2025

Dear Business Leader/Community Supporter/Veteran/Vendor,

The Air Force Sergeants Association (AFSA) Division 1 seeks your assistance through a monetary or gift donation to support our upcoming Division 1 Conference! In addition, we invite you to join us at one, some, or all of the included functions, as noted in the level of your donation or at your expense. We have terrific events planned, running from the 30 April – 2 May 2025, and hope you will join us.

Division 1 encompasses 16 states from Michigan down to Indiana and Kentucky, across to West Virginia, and all the states to the North. We represent over 9,000 total members in the organization, and we are truly excited to be hosting this year's gala event in Fairborn, Ohio. The affair will bring together as many as 18 chapters from around the Northeast/Midwest and will cater to our Active Duty, Guard, Reserve, Retirees, Veterans, and their family members and survivors across the association. Although some of the other six divisions around the globe will be conducting their conventions at similar times, we will set the bar high and "Lead the Way."

Based on past events at other locations, we anticipate and will strive to bring in 75 people for the entire 3 days. We have set a target, however, to exceed 100 people on the final evening, as more tend to show for specific functions, such as the evening banquets. We are in a very unique situation with this opportunity, considering the number of chapters within this division and the reach it provides.

As you may well imagine, it takes a colossal effort and many volunteers working behind the scenes to ensure the success of such an enterprise. Our goal is to achieve an experience that will foster, not only an extended family bond, but also create wonderful memories for all who attend. This epic event is not free to our members, however, as there is a cost. We seek, however, to enhance the value or offset the cost to them, as much as possible, through community support. To this end, we humbly ask for your assistance.

As mentioned, monetary donations, gifts, and prizes help us to ensure the success of this event. All donations will help tremendously, and some contributors may wish to even sponsor an entire program. There is no minimum or maximum. A breakdown of potential options is listed on the next page, for your consideration, and to aid you in deciding how you may wish to help.

The Air Force Sergeants Association holds a Congressional charter and is a non-profit 501(c)(19) Veteran's Service Organization; therefore, donations may potentially be considered tax deductible. Please consult a tax specialist to verify what might apply to your specific situation. This request must NOT be considered as a request from the United States Air Force, the Department of Defense, or any other federal or government Agency. Thank you in advance for your generous support to AFSA Division 1!

If you have any questions or concerns, please contact one of your local chapter representatives who will provide you with their contact information, or feel free to contact me at 802-275-7501, day or night, or by email at m\_scherlin@hotmail.com.

Sincerely,

Hanglegure Scherlen

MARYLYNN SCHERLIN, MSgt, USAF (Ret) President, Division 1 Air Force Sergeants Association

Yes! We would like to contribute the following to the 2025 Annual AFSA Division 1 Conference: () Our organization would like to sponsor/contribute towards an entire program, meal, and or memento!

- () We will provide our own ad artwork. (Please provide photo ready ad/contract by 1 Apr 25)
- () We do not require/request magazine space, or will pay for an ad; dedicate the entire donation.
- () "PLATINUM" Sponsor: \$3,500.00 (2 DINNER events are available). Includes one (1) full-page ad with optimal convention magazine location, up to four (4) Honors or President's Dinner meals, top program billing, recognition/DV seating during sponsored event, and prominent vendor\* placement.
- () "GOLD" Sponsor: \$2,500.00 (The <u>THEME PARTY</u> or 2 separate <u>MEMENTO</u> items are available). Includes one (1) full-page ad in the convention magazine, two (2) meals for Theme Party, high program billing, recognition/DV seating for event, and optimal vendor\* placement.
- () "SILVER" Sponsor: \$1,500.00 (The <u>BREAKFAST</u> event or 1 <u>MEMENTO</u> Item are available). Includes half (1/2) page ad in the convention magazine, two (2) meals for the Opening Breakfast, program billing, recognition/DV seating, and vendor\* placement.
- () "BRONZE" Sponsor: \$1,000.00 (1 LUNCHEON or GIFT BAGS are available). Includes one (1) quarter (1/4) page ad in the convention magazine, two (2) meals at the luncheon, recognition/DV seating, and vendor\* placement.

\*Packages above include one (1) vendor space (shown next) at the conference, sponsor recognition during the entire conference, and group's marketing brochure/giveaways included in gift bags.

- () "EVENT" Vendor: \$125.00. Includes one (1) vender space during convention times, Wed/Thu/Fri, and one (1) meal at the opening breakfast ceremony (other meals available for purchase separately).
- () **SPONSOR Uniformed** Service Member/Vet/Ret/family for 1, 2, 3 years, or Life membership, or a Meal! Sponsorship description:
- () Other Monetary Contribution:
- () Prize Items or Gift Certificate. Amount & Description:
- () Gift Bag Item. (Full-conference registrants (up to 100 attendees). Description:

\*\*Please make checks/money orders payable to "AFSA Division 1" and send to:

Teri Beswetherick 4902 Country Park Drive Tipp City, OH 45371

(Payments are also available through Cash App at no additional charge or through Square for a small fee.)

We are available to pick up items in local areas or we will provide an address where items can be sent to the division! Contact Jacquelyn Chapin at 801-309-0569 or by email at jacquelynchapin@gmail.com with any questions or concerns. Please provide donations by 23 Apr 25, if possible, however, donations will still gladly be accepted later. Ad placement, as noted above, cannot be guaranteed after 1 Apr 25.

Organization Name: \_\_\_\_\_Organization POC: \_\_\_\_\_

Address:

Phone Number: Email Address: